

## **The Effective Integration of Craftsman Spirit Cultivation and College Ideological and Political Education**

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**Keywords:** Craftsman spirit, Ideological and political education in colleges and universities, Effective integration

**Abstract:** under the background of information age, the ideological state of college students is greatly influenced by network culture, and their behavior mode and ideological state are out of normal norms. In this case, the ideological and political level of college students has declined, and they are lack of interest in Ideological Courses, which leads to a significant reduction in the effect of ideological education. Therefore, this paper takes the cultivation of craftsman spirit as the starting point, adjusts the content of Ideological and political education in Colleges and universities according to the characteristics of the Internet era, promotes the effective integration of the cultivation of craftsman spirit and ideological and political education in Colleges and universities, so as to improve the effect of ideological and political education and cultivate the successors of high-quality socialist cause.

### **1. Introduction**

General secretary Xi Jinping has repeatedly stressed the CPC's leadership in ideological education, in order to consolidate the unity of the party and the social ideology, social stability and enhance the unity of all nationalities in China. As early as December 4, 2017, the Party group of the Ministry of Education issued the outline for the implementation of the project of improving the quality of Ideological and political work in Colleges and universities (hereinafter referred to as the outline), in which it was specially pointed out that the ideological and political education of college students should be included in the scope of key work in Colleges and universities, and the ideological and political education of colleges and universities should be innovated and opened up in a new era with the education of ideals and beliefs as the core and the socialist core values as the leadership The new situation of education. However, the development of Ideological and political education in most domestic colleges and universities is not ideal. The single and boring teaching mode of Ideological and political education is very common. In this situation, students' enthusiasm for learning and acceptance are obviously affected, which leads to the rapid decline of students' enthusiasm for actively participating in Ideological and political learning, which directly hinders the steady development of Ideological and political education in Colleges and universities. Therefore, we must innovate, and apply the socialist ideology of Xi Jinping's new era with China's characteristics as the guide. We should carry out corresponding ideological and political education work on this basis, and promote the effective integration of the spirit of artisans and ideological and political education in universities. This will be of great practical significance.

### **2. The Necessity of the Integration of Craftsman Spirit Training and Ideological and Political Education in Colleges and Universities**

With the change of information education environment, the teaching concept of Ideological and political education in Colleges and universities has also undergone profound changes, from the previous indoctrination teaching concept, as shown in Figure 1. The role of teachers should be changed to guidance oriented, to stimulate students' autonomy in learning, to create sufficient conditions, to create a customized teaching environment for students, and to encourage students to

make full use of fragmented time, so as to further consolidate the ideological and political education effect of students.

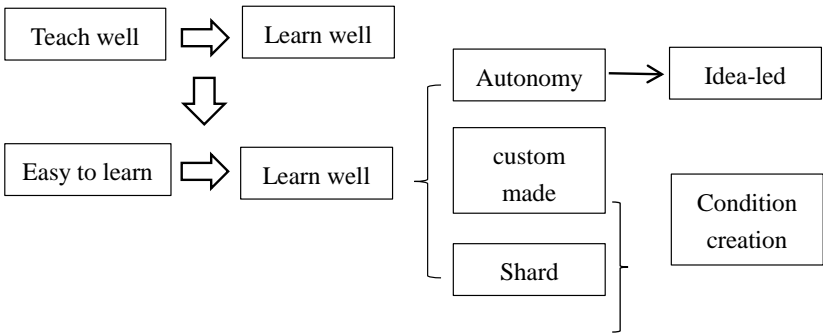


Fig.1 The Change of Teaching Concept of Ideological and Political Education in Colleges and Universities

The Ministry of education will plan the implementation path and method of the “ten major education” system, and build a number of “three all education” demonstration areas and schools. Ten education systems of Ideological and political work in Colleges and universities, such as curriculum education, scientific research education, practice education, culture education, network education, network education, psychological education, management education, service education, funding education, organization education, are shown in Figure 2.

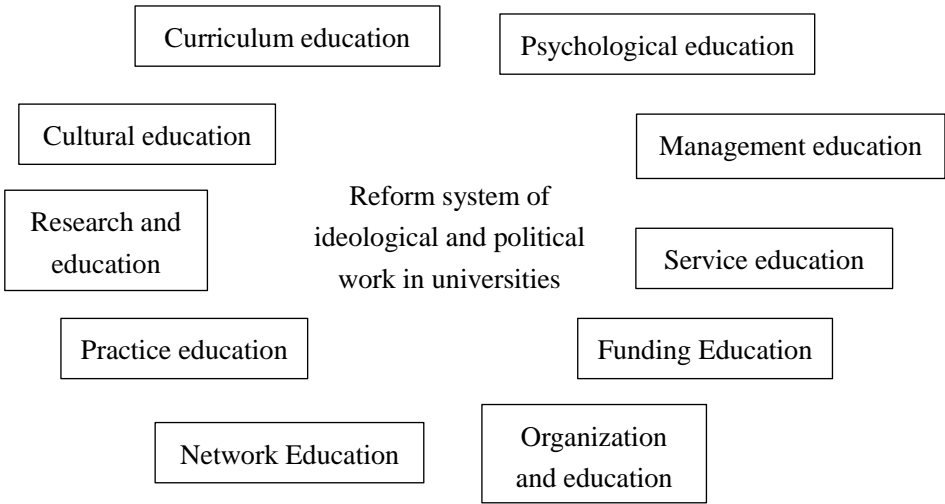


Fig.2 Reform System of Ideological and Political Work in Colleges and Universities

On this basis, the ideological and political education in Colleges and universities is facing a new development pattern. However, the current ideological and political education in Colleges and universities has great deficiencies, which greatly affects its teaching effect. It is an inevitable trend to embark on the road of education reform. The craftsman spirit mainly refers to the individual's working attitude in daily work, which is hard-working, hard-working, conscientious and responsible. It is also the functional consciousness that needs to be cultivated in the process of talent cultivation in Colleges and universities, which is conducive to the cultivation of high-quality talents of composite type. Therefore, it is of great significance to integrate the cultivation of craftsman spirit with the ideological and political education in Colleges and universities.

First of all, the integration of the cultivation of craftsman spirit and ideological and political education in Colleges and universities is conducive to guiding students to establish a serious and

pragmatic attitude towards work, enriching the content of Ideological and political education in Colleges and universities at present, promoting the innovation of Ideological and political education in Colleges and universities, so as to adapt to the social and economic development in the new era, thus guiding students to establish a scientific and positive outlook on life and values, so as to improve their high level The quality of comprehensive personnel training.

Secondly, the role of craftsman spirit in the pursuit of perfection coincides with the requirements of the cultivation of high-quality talents in Colleges and universities. Therefore, the integration of craftsman spirit and ideological and political education in Colleges and universities can guide students to establish a positive awareness of professional development from the consciousness level, so as to consciously learn and improve their skills and literacy, thus promoting college students to realize their self-worth .

Finally, with the rapid development of social economy, it is required to strengthen the cultivation of innovative talents, the integration of craftsman spirit and ideological and political education in Colleges and universities, with its innovative spirit as the core, guide the cultivation of professional talents in Colleges and universities, and pursue to inherit the connotation of craftsman spirit, so as to adapt to the development of the spirit of the times and promote the development of socialist reform and innovation.

### **3. Problems in Ideological and Political Education in Colleges and Universities**

#### **3.1 Ideological and Political Education in Colleges and Universities Neglects the Cultivation of Professional Consciousness**

In the new era, in view of the new trend of social and economic development, colleges and universities must bear a high sense of responsibility for personnel training, and constantly reform and innovate the personnel training mode, so as to cultivate high-quality talents of composite application type for the society, so as to promote the development of socialist cause. Ideological and political education in Colleges and universities is an important part of the reform of quality education. Therefore, the reform and innovation of Ideological and political education in Colleges and universities is to cultivate the personalized characteristics of college students, improve their comprehensive quality, and meet the needs of the new era of professional development. However, in the current ideological and political education process, the ideological and political education in Colleges and universities ignores the cultivation of professional awareness. Before ideological and political education, some colleges and universities did not carry out professional development research on the corresponding positions in advance, which led to the actual ideological and political teaching process divorced from the needs of professional development, and the ideological and political teaching value could not be highlighted. Under the mode of Ideological and political education, the course of Ideological and political education in Colleges and universities is lack of vitality, and students lack the necessary interest and motivation for ideological and political learning, which has a very long-term impact on the cultivation of students' values.

#### **3.2 Lack of Teachers in Ideological and Political Education in Colleges and Universities**

Under the background of the reform and innovation in Colleges and universities, the implementation of quality-oriented teaching is emphasized. In the process of Ideological and political education in Colleges and universities, it is also necessary to clarify its own functional role in order to fully stimulate the students' subjective initiative in learning. In this context, it is required that in the actual teaching process of Ideological and political education in Colleges and universities, teachers must respect the personality of students, fully understand the inner needs of students through various ways, and carry out the reform of Ideological and political education according to the needs of professional reform in the new era. However, in terms of the actual teaching effect analysis, the current ideological and political education effect is still not obvious, which has a great connection with the lack of Ideological and political education teachers. Even some ideological and political teachers in Colleges and universities mainly focus on theoretical teaching. A large number

of teachers lack corresponding practical experience, so they can not carry out ideological and political practical teaching activities efficiently. Therefore, in the future, the reform of Ideological and political education in Colleges and universities should take the construction of teaching staff as the entry point, improve the comprehensive teaching ability of teachers, fully integrate theoretical teaching and practical teaching, and cultivate high-quality ideological and political talents.

### **3.3 Ideological and Political Education Does Not Fit in with the Spirit of the Times**

Modern education, no matter what subject it is, its teaching work must be combined with the development of the times, carry out targeted reform and innovation, so as to truly meet the needs of socialist economic development and ensure the long-term stability of the society. However, in the process of Ideological and political education in Colleges and universities, there is a lack of conformity between Ideological and political education and the spirit of the times, which leads to the real embodiment of the practical ideological and political teaching in Colleges and universities, and also can not talk about the cultivation of craftsman spirit. Therefore, in the actual process of Ideological and political teaching in Colleges and universities, colleges and universities must deeply tap the spirit of the times and innovate the ideological and political teaching form, which can make the actual teaching adapt to the changes of the times and improve the timeliness and scientificity of Ideological and political teaching in Colleges and Universities.

## **4. Effective Integration Path of Craftsman Spirit Training and Ideological and Political Education in Colleges and Universities**

### **4.1 Transform the Function of Ideological and Political Education in Colleges and Universities**

In view of the problem of neglecting the cultivation of professional consciousness in the process of Ideological and political education in Colleges and universities, the root cause is still the deviation of teaching concept. Therefore, in order to effectively integrate the cultivation of craftsman spirit with ideological and political education in Colleges and universities in the new era, we must actively change the functions of Ideological and political education in Colleges and universities, strengthen the integration with professional spirit, so as to promote students to truly understand the craftsman spirit. In the actual process of Ideological and political education in Colleges and universities, the understanding of craftsman spirit is relatively simple, so we must innovate educational means to guide students to cultivate correct outlook on life, values and the world. On the one hand, ideological and political education in Colleges and universities should change its educational functions, face the differences of students' growth and learning, so as to guide and supervise students to consciously complete daily teaching tasks, and pay attention to guide students to improve their knowledge and skills, so that students can obtain the spiritual needs of the employment level, so as to stimulate students' enthusiasm for the study of craftsman spirit. On the other hand, in the process of Ideological and political teaching, colleges and universities should guide students to establish correct self-awareness, so as to urge students to develop good learning habits in the process of learning, so as to provide all-round services for future career development. In addition, the effective integration of craftsman spirit training and ideological and political education in Colleges and universities, and the transformation of Ideological and political education functions in Colleges and universities can deepen students' understanding of craftsman spirit, so as to stimulate students' enthusiasm for learning professional skills and grow into high-quality talents.

### **4.2 Strengthen the Construction of the Teaching Staff of Ideological and Political Education in Colleges and Universities**

Teachers are the key influencing factors for students' growth, and also have a profound impact on students' behavior. Therefore, the effective integration of craftsman spirit training and ideological and political education in Colleges and universities should also strengthen the construction of teachers in Ideological and political education in Colleges and universities, so as to support the new

requirements of Ideological and political education in Colleges and universities. On the one hand, under the background of the effective integration of craftsman spirit training and ideological and political education in Colleges and universities, to strengthen the construction of teaching staff, first of all, we should cultivate and improve the comprehensive quality of the existing ideological and political teachers, strengthen the training of professional teaching ability, so as to improve the understanding and cognition of the craftsman spirit of Ideological and political teachers, so as to guide students in their own work, so as to ensure the health and sustainability of students Continued growth. On the other hand, in the process of Ideological and political teaching in Colleges and universities, the construction of teachers' team can actively introduce excellent teachers with high theoretical and practical teaching ability, and fully communicate with the existing ideological and political teachers, so as to improve the overall teaching ability of Ideological and political teachers in Colleges and universities, so as to be more competent for the ideological and political teaching work in the new era. In addition, with the integration of craftsman spirit and ideological and political education, teachers should consciously improve their own moral cultivation and cultivate craftsman spirit, so that students can internalize in mind and externalize in action, so that students can form the spirit of craftsman, and actively participate in the construction of socialist cause.

#### **4.3 Improve the Learning Environment of the Integration of Craftsman Spirit and Ideological and Political Education**

The integration of craftsman spirit and ideological and political education, and the improvement of the learning environment are also very important, which can play an important role in the healthy growth of college students. On the one hand, colleges and universities should attach importance to the cultivation of craftsman spirit, which can be integrated into the school motto and learning style construction, so as to integrate with the ideological and political education in Colleges and universities in the new era, and create a positive and good learning environment, so as to lay the foundation for the formation of College Students' craftsman spirit literacy. On the other hand, ideological and political education in Colleges and universities should do a good job in the publicity of craftsman spirit, strengthen the construction of campus culture and environment, or invite excellent craftsman talents in the industry to give lectures, so as to truly integrate the “craftsman spirit” with ideological and political education in the new era, and promote the all-round development of college students.

### **5. Conclusion**

Craftsman spirit is the core force of social development, is also one of the basic conditions for enterprises to achieve sustainable development strategy, and is a quality that modern talents must possess. However, with the highly developed modern technology and network technology means, the influence of craftsman spirit is weakened by the mechanized operation concept. Therefore, under the current situation, in view of the problems existing in the ideological and political education in Colleges and universities, some positive measures are taken, such as changing the functions of Ideological and political education in Colleges and universities, strengthening the construction of the teaching staff of Ideological and political education in Colleges and universities, improving the learning environment of the integration of craftsmanship spirit and ideological and political education, so as to improve the ideological and practical ability of college students, and enhance their national pride and professional dedication In order to provide excellent talents for the cause with socialist characteristics.

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